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Löwenborg, Lisa

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Growing up part time in the city centre of Stockholm and part time in the countryside gave me the opportunity to live a life with the best of both worlds. I had cafes, people and vigorous events along with animals, forest and tranquillity, all of equal parts until I turned eighteen. Then I went travelling.

I have developed a desire to always meet new people and explore new corners, a desire that led me into photography. Photography has been my way of capturing what I've seen, felt and tasted in every new moment. And what I've seen, felt and tasted has been my inspiration.

I am the type of person that enjoys being the spectator in the centre of events! I am interested in the happenings of both my local and my more distant environment and I am devoted in documenting what takes place around me. I am curious and very social and I have an enthusiastic personality that multiplies in contact with other people. This makes me a great people person and I can easily get peoples attention at the same time as I make them feel relaxed and comfortable in front of a camera. Through the years I have developed a great ability in communication with people from different backgrounds and in different circumstances.

Today my photography has been used in different ways: for advertising; to document; for events; for news stories; in fashion; to support projects and organisations but also; for myself. I find great enjoyment in producing my own projects, which have so far been focusing on people as well as cultural and environmental landscapes around the world.

Examples of clients are: Initiativ; Lernia; Select Origin Coffee; Miljöpartiet - Botkyrka; Parantes Design; Orto Novo, Psykologfirma Lene Dons; Gislason & Löwenborg AB; Viksberg Säteri; Elin Klings Second Hand; Cupole Consulting Group; Out of the Square Media; Newcastle Tourism; CLEO Marketing; Take 3; Real Graphic Design; TG Silverwood; Hotel Delany; Zenana Women; Salawi.

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