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Burfitt-Dons, ArabellaL

Fra LinkedIn 2015, connections: 082

Arabella Burfitt-Dons
Crisis Brand Manager at Carpe Noctum
London, Greater London, United Kingdom
Civil Engineering



Summary

I am very ambitious and business-orientated. I always strive to better myself in whatever field or job I involve myself in without encouragement. I can follow orders but am a natural leader and manage projects without difficulty. I love to travel and thrive off working in environments where I can meet new people. I am very driven to be successful and never afraid to take on a challenge.

Experience

Crisis Brand Manager
Carpe Noctum

September 2011 – Present (3 years 6 months)

Manage over 50 staff, involved in creating and promoting new ideas for events and brand promotion. Night operations manager and tele communications with customers. Solving problems efficiently as they arise and managing areas such as: website, facebook social media, ticket allocations, commissions, incentive schemes, banking money and running competitions.

Sales Assistant

Jack Wills | Aubin & Wills

October 2008 – September 2011 (3 years)

Serving customers in the store and taking on roles of responsibility such as: supervisor priveleges, till management, cashing up and visual merchandising.

Seasonnaire

Jack Wills | Aubin & Wills

July 2010 – August 2011 (1 year 2 months)

Communicate the brand to the company's target market in Salcombe in various ways: putting on events, sponsoring local businesses, advertising in brochures, social media and personal contact with customers. Updating head office in London with regular reports on resultant increasing sales. Posting photos and information live on the Jack Wills website and updating customers on the ongoing events to improve the website's activity.

Languages

German
French

Education

University of Nottingham
Master of Engineering (MEng), Civil Engineering
2010 – 2014

Activities and Societies: Rugby, Lacrosse, Civil Engineering Society
The Lady Eleanor Holles School
2003 – 2010