

19xx-yy-yy
Olhoff, Charlotte

Fra LinkedIn 2015, connections: 235

Digital Project Manager at OgilvyOne
Copenhagen Area, Capital Region,
Denmark
Marketing and Advertising



Summary

Specialties: Online marketing, brand- and communications strategy, CRM, online media, targeted multichannel marketing, dialogue- and behaviour triggered marketing.

Experience

Digital Project Manager
OgilvyOne
December 2010 – Present (4 years 2 months)

Partner Product Specialist
Agillic
July 2009 – November 2010 (1 year 5 months)

Communications Manager
The National Consumer Agency
March 2009 – June 2009 (4 months)

Web Editor and Project Manager
Moment A/S
January 2006 – August 2007 (1 year 8 months)

Sales Guide
Estee Lauder
January 2003 – August 2005 (2 years 8 months)

Education

Copenhagen Business School
cand.merc, M.Sc.IMM (Int. Marketing and Management)
2006 – 2008

Dalhousie University
MBA courses, Advertising Management, Consumer Behavior, Management Information Systems, Organizational Change
2007 – 2007

Université Paris-Sorbonne
French culture and language studies
2001 – 2001

Additional Info

Interests

- Music,
- concerts,
- travelling,
- training,
- skiing,
- cooking,
- reading

Personal Details

Birthday: December 22

Organizations

Additional Organizations

Moment Talent

